

Cuero's 150th Anniversary Budget

FY 21-22

Funds/Revenue

Hot Funds	\$30,000.00
Fundraising/Sponsorship - Hopeful	\$20,000.00
Total	\$50,000.00

Expenditures

Advertising

Multimedia Advertising by Building Brands	\$15,000.00	Starts in January
Banner Over Highway	\$1,000.00	
Banners for Poles	\$780.00	12 each @ \$65
Utility Bill Inserts	\$300.00	3,800 color insert in bills
Sponsorship Mail Outs	\$500.00	By Oct 31, 2022
Metal Sign & Golf Flags (pending)	\$3,000.00	
Logo Design (ShaNon Cost Pending)		
Lapel Pins (ShaNon Cost Pending)		1,500 Each
Time Capsule (Surface Burial)	\$750.00	
Fireworks (Extend Show - cost pending)		
Rusty Stiens w/meal buyout	\$300.00	
Jarrold Birmingham w/meal buyout & Beverages	\$4,220.00	
Sound and Lights for Jarrod	\$1,000.00	
Jarrold Birmingham - Hotel	\$300.00	3 Rooms @\$100
Tony Maldonado DJ Services	\$500.00	
Mariachi Meldias De Mexico	\$2,800.00	

Mitchell Crain (amount pending)	\$300.00
Devyn Whittington (\$150 per Hour)	\$300.00
Dr. E. T. Bushrod Medicine Show	\$1,000.00
10 Hotel Rooms for Medicine Show Reenactors	\$650.00 10 rooms @ \$65
Dr. Cynthia E. Orozco- Speaker - Stipen	\$500.00
Dr. Cynthia E. Orozco - hotel	\$200.00 2 Rooms @\$100
Richard B. McCaslin, Ph.D- Speaker/Book Signing -Stipen	\$500.00
Richard B. McCaslin, Ph.D - hotel	\$200.00 2 Rooms @\$100
Throws (sold at library, downtown business & Museums)	\$7,935.00 300 each/sell @ \$40
Belt Buckels (Waiting on Logo, cost pending)	

Total \$42,035.00

Update: Oct. 3, 2022