



# BETTER CITIES FOR PETS™ PROGRAM ASSESSMENT REPORT

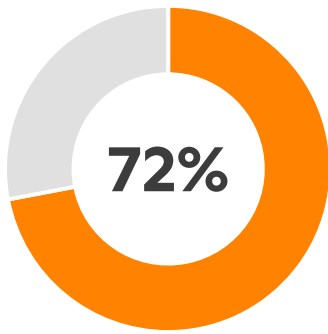
## CUERO, TX

**THANKS!** On behalf of pets and people in your city, thanks again for filling out the BETTER CITIES FOR PETS™ assessment. You're on your way to more pet-friendly policies and practices already. Here's what your assessment shows.

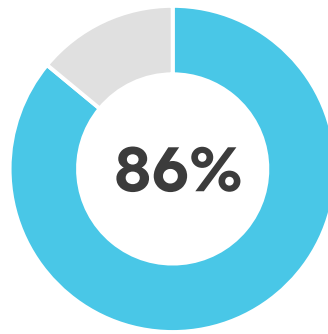
## RESULTS SUMMARY & SCORES

Congratulations! **We're delighted to name Cuero a Certified City in the BETTER CITIES FOR PETS™ program.** Your commitment to pets and pet owners stands out, and we're thrilled that you are looking for ways to further advance your pet-friendliness.

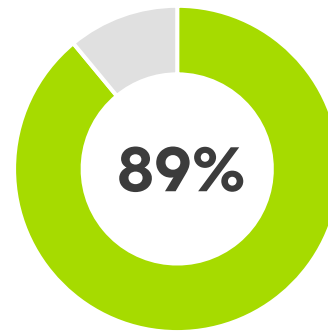
Here's how you scored:



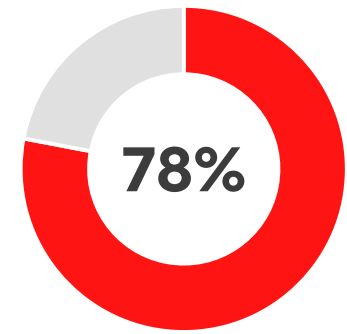
Shelters



Homes



Parks



Businesses



# STRENGTHS

**Your city is happier and healthier because of pet-friendly traits like these:**

1. Partners across your city are working together to reduce pet homelessness and get more pets in loving homes.
2. Your city's animal shelters are warm, welcoming places people want to visit to take home a pet.
3. Your city doesn't have breed bans or other significant restrictions for pet ownership.
4. Your local emergency preparedness plans include accommodations for and communication about pets.
5. Your city has pet-friendly green spaces for people and pets to get healthy exercise and connect with each other.
6. Pet amenities like waste stations and drinking water fountains are easy to find throughout your city.
7. Your city's ordinances enable businesses to make pets welcome, so it's easier for people to be out with pets.
8. Your city is supportive of pet-friendly workplaces, so people can enjoy the many benefits pets bring.



# OPPORTUNITIES

**Here are ideas for where you could focus attention to be even more pet-friendly:**

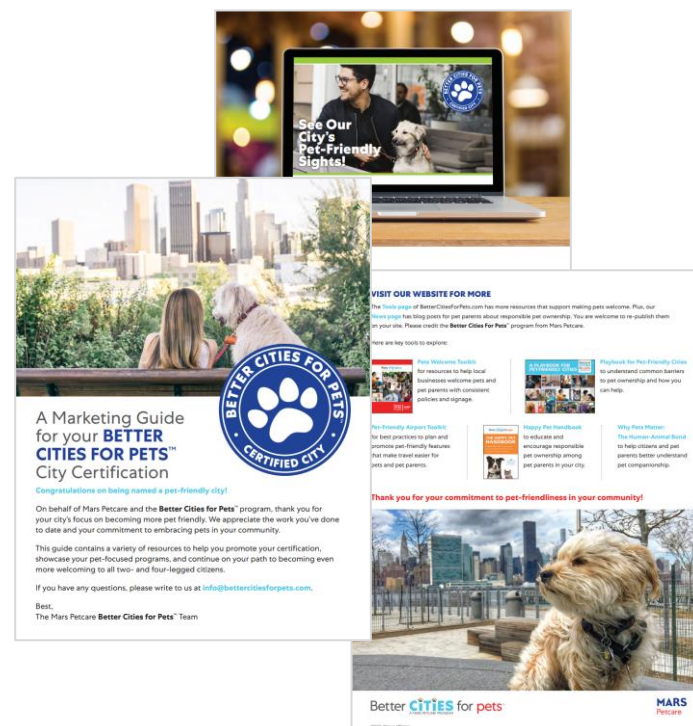
1. Explore a Trap-Neuter-Return program to help humanely reduce cat overpopulation in your city.
2. Encourage and incentivize new housing developments to be pet-friendly and build in pet-friendly amenities for the benefit of all residents.
3. Talk with local homeless and/or domestic violence shelters about allowing pets to avoid people having to choose between safety and their pets.
4. Encourage a pet-friendly local business program with consistent guidelines and signage.
5. Explore making city transit pet-friendly so it's easier for people to get around with their pets.
6. Make it easy for pet owners find pet amenities, program and policy information on your city website.
7. Continue or expand educational programming about responsible pet ownership, avoiding dog bites and other topics.
8. Appoint a Chief Pet Officer for your city who can make sure pets are part of the conversation as new programs and policies are considered.



# NEXT STEPS

As the next step on your certification, please:

1. **Share the news with your Mayor**, and please share our congratulations!
2. Review the [Certified Cities Marketing Guide](#). It includes **ideas and guidelines** for announcing the news.
3. Email us at [MarsPetcareUS@effem.com](mailto:MarsPetcareUS@effem.com) and **provide info to help us build a page about your city**:
  - > A photo of the Mayor – ideally with a pet! – and a quote from them about certification and your city’s commitment to pets.
  - > The top 3 pet-friendly locations in your city, so we can help promote them for your citizens and visitors.
  - > A photo that conveys the city’s pet-friendliness, such as a person/people with pet(s) in front of one of the locations mentioned above.



**DOWNLOAD MARKETING GUIDE**



# SUGGESTIONS & TOOLS

**To continue your pet-friendly progress, we suggest that you:**

1. Formalize TNR in your city to **manage and support community cats**. Our [Community Cat Toolkit](#) can help.
2. Pilot the [Pets Welcome program](#) to ensure **consistent pet-friendly guidelines and signage** in your business community.
3. Talk with local **housing developers and apartment complexes** about how they support pet owners and what more they could do. See our [Pet-Friendly Housing Toolkit](#) for resources.
4. Share our [Pet-Friendly Airport Toolkit](#) with your local airports and **encourage them to welcome pets** and [get certified](#).

**Our Tools page has nearly 100 downloadable resources to help. Here are some more items to help you take action in your community:**

- [Model Pet-Friendly Ordinances for Cities](#)
- [Best Practices for Pet Relief Areas](#)
- [Emergency Planning Toolkit: Helping Citizens Be Ready for Emergencies with Pets](#)
- [Pet-Friendly Signage Toolkit](#)
- [PETS WORK AT WORK™ Toolkit](#)
- [Happy Pet Handbook: Responsible Pet Ownership Guide](#)