

Cuero's 150th Anniversary Budget

FY 21-22

Funds/Revenue

Hot Funds	\$40,000.00
Fundraising/Sponsorship - Hopeful	\$20,000.00
Total	\$60,000.00

Expenditures

Advertising

Newspapers	\$10,000.00
Magazines	\$24,000.00
Signage	\$5,000.00
Logo/Branding	\$1,000.00
Historic Research	\$6,000.00
Other	\$4,000.00
(Billboards closer to event)	

Event Deposits

(If needed this FY)	\$10,000.00
Total	\$60,000.00